

PROGRAMME



5 & 6 September 2023, Bucharest

Radisson Blu Hotel





Tuesday 5 September 2023

- 14:00 – 19:00 **EVEX Registration**
- 16:00 – 18:30 *Cultural Activity 'Walking Tour with guide'*
- 19:00 – 21:00 **Welcome Cocktail (Radisson Blu)**





Wednesday 6 September 2023

- 07:30 – 09:00 *Setup of the Exhibition*
- 08:30 – 16:00 **EVEX Registration**
- 09:00 – 18:00 **Commercial Exhibition**
- 09:00 – 09:30 *Welcome coffee*
- 09:30 – 11:00 **EVA General Assembly Meeting**
- 11:15 – 13:00 **EVEX Conference: Exploring the Future of Vending & OCS Business**
- 13:00 – 14:00 *Lunch*
- 14:00 – 17:10 **EVEX Conference: Sponsor speeches**
- 15:30 – 16:30 *Coffee break*
- 17:10 – 18:10 **Keynote Speech: 'It is never too late to perform' by Andrei Roşu**
- From 19:30 **Gala Dinner (Tuya Bucharest) & Awards Ceremony**
- Dress code: Elegant
- Departure from the hotel lobby at 18:45

Interpretation provided for the EVA AGM and the EVEX conferences including sponsor speeches in RO or in EN





EVEX Conference 'Exploring the Future of Vending & OCS Business'

11:15 – 11:40 **Martin Colston - Unveiling the latest EVA Market Report**



Be the first to discover the most comprehensive analysis of the vending & OCS market across 24 European countries. Martin Colston, EVA consultant, will present exclusive insights from the new EVA Market Report. Gain deep insights into market dynamics, emerging trends, and growth opportunities that will empower your business decisions.

11:40 – 11:50 **Q&A Session**

11:50 – 12:15 **Erwin Wetzel - Decoding Consumer Behaviour in the Workplace**



Dive into the mind of the modern consumer with Erwin Wetzel as he presents a groundbreaking study conducted in collaboration with GFK and EVA. Gain a nuanced understanding of consumer preferences and behaviours in workplace settings and on-the-go scenarios. Discover how these insights can reshape your strategies to cater to evolving customer needs.

12:15 – 12:25 **Q&A Session**

12:25 – 12:50 **Alberto Bertossi - Pioneering Sustainability Through Consumer Choice**



Sustainability is at the forefront of consumer consciousness. Alberto Bertossi's presentation will unveil the results of a consumer choice experiment conducted in Italy. Gain insights into which sustainability criteria influence consumer choices at hot drinks vending machines.

12:50 – 13:00 **Q&A Session**













EVEX Conference 'Sponsor speeches'

- 14:00 – 14:10  *Loyalty as a Service (Laas) with Nayax complete solution*
- 14:10 – 14:20  *Consumer centricity in the Romanian vending landscape*
- 14:20 – 14:30  *Why we should care about water when making a coffee from a vending machine and how to determine the correct filtration system to use*
- 14:30 – 14:40  *How AI is changing vending industry?*
- 14:40 – 14:50  *10+ years of doing IoT: what we have learnt*
- 14:50 – 15:00  *Seamless card acceptance with Android unattended devices and nexo's payment application*





EVEX Conference 'Sponsor speeches'

- 15:00 – 15:10  *Ingenico Self-Service solutions for Vending*
- 15:10 – 15:20  *Powering the EV Charger Market: Vision and Reality*
- 15:20 – 15:30  *(R)evolution of Payments in the Vending Industry*

- 16:30 – 16:40  *Powering Unattended Retail through Partnerships*
- 16:40 – 16:50  *Growing Your Business with Cashless Payments*
- 16:50 – 17:00  *Worldline, the payment expert to enable your self-service business transformation*
- 17:00 – 17:10  *Convergence, Control, Connectivity: Future-proofing Vending Connectivity*





Keynote Speech

'It is never too late to perform' by Andrei Roșu

17:10 – 18:00

Andrei Roșu is an endurance athlete, social entrepreneur, musician, inspirational speaker, organiser of charitable and sports events and supporter of social projects. He has achieved several records after only starting in his thirties to practice sport.



In 2011, he entered the Guinness Book of Records, being the first man in the world to complete the circuit of 7 marathons and 7 ultramarathons, on 7 continents, and in 2015 he became the first Romanian to swim across the English Channel.

He successfully finished more than 100 marathon, ultramarathon or ultratriathlon races, and in 2018 he managed, together with his team, to cross the Atlantic Ocean, in the most difficult rowing race in the world.

During his speech he will demonstrate that with motivation you can achieve huge goals, but only if you set the objectives right.

18:00 – 18:10

Q&A Session





Event Venue 'Radisson Blu Bucharest'

The Radisson Blu 5-star hotel in Bucharest is situated in the city centre near the Romanian Athenaeum Concert Hall and is just 3 kilometers from the country's iconic landmark, the Palace of Parliament. Within walking distance, you'll find the National Museum of Art and the historic Old Town. The hotel is also close to the metro station, and Henri Coandă International Airport (OTP) is just 18 kilometers away.

First-class amenities and spacious meeting facilities

Discover the on-site **restaurants and bars** and take advantage of a variety of 5-star amenities and services. Recharge in the World Class Health Club, featuring a 22-meter swimming pool, hot tub, saunas, and a fully equipped fitness center offering aerobic and spinning classes. Valet Parking is available on site in a secure and sheltered parking garage.





Gala Dinner Venue 'Tuya Restaurant'

The concept

The Tuya restaurant has passion for exquisite Mediterranean dishes. The kinds of dishes that offer a sensation of joy and remain in the memory. Fresh and tasteful ingredients are served by an experienced and international team familiar to the most refined places in the world.

A visionary world of fine taste

EVEX attendees will be immersed into the French Riviera culinary experience with classy design and sophisticated recipes inspired by Côte d'Azur. A mix of a cozy vibe with an elegant touch.





EVEX Sponsors

Gala Dinner



Lanyards



Lunch



Welcome Bags



Coffee Breaks



Dallmayr

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